

STAA Facebook & Twitter Policy

The STAA has two Facebook and one Twitter presence.

- 1) A Facebook Business Page
- 2) A Closed Facebook Group
- 3) A Twitter feed.

There are several groups the STAA wishes to engage with using its Facebook & Twitter resources

- 1) TA practitioners from all branches of TA
- 2) TA trainees
- 3) STAA members
- 4) Therapeutic practitioners who are not TA trained
- 5) The general public

FB Business Page

The Facebook page is a public presence and is aimed at all our target groups.

The Business page will be managed by the STAA committee who may delegate management to non committee members. There should be at least two committee members as Admins for this page.

Posting rules

- 1) All posts must be approved by an STAA committee member.
- 2) Posts will be made by an STAA authorised admin.
- 3) STAA announcements only, with the following exceptions
 - 1) TA 101 courses held in Scotland run by an UKATA accredited trainer
 - 2) UKATA accredited TA courses held in Scotland
 - 3) TA conferences run by fellow regional TA associations or UKATA

FB Closed Group

The group will be moderated by at least two administrators appointed by the committee of the STAA.

The closed group is for TA Trainees, TA Practitioners and STAA members. It's main aim is dissemination of resources and information useful to TA trainees and practitioners. The minimum requirement for group membership is entry into a TA Foundation Year or first year of study in an discipline that includes TA. The exception to this is a non-TA practitioner covered by a code of practice who is an STAA member.

Members will be vetted by the closed group admins before admission into the group.

Posting Rules

- 1) All group members must maintain an I'm OK/ You're OK position at all times.
- 2) Any post with information that could identify a client will be removed.
- 3) STAA announcements will be made my Admins only
- 4) Group Members may post TA orientated information, courses, events and resources
- 5) Group members may publicise individual events they are running as long as they are in Scotland and have some TA content.
- 6) Group members may request signposting toward resources or support. In this circumstance replies may contain non-TA content.
- 7) Group members may not abuse other members or the committee of the STAA
- 8) Non-therapeutically orientated postings will be removed.

Twitter.

Twitter should be managed by at least two people appointed by the STAA committee. The STAA uses Twitter to disseminate information of use to TA trainees and TA practitioners in Scotland.

Twitter divides into two policies

1) Posting

Tweeting/retweeting is to be done by STAA appointed Twitter admins only. There should be at least two admins able to access the feed. Posting should contain

1. STAA events and announcements
2. TA orientated news & information
3. TA events in Scotland
4. TA events in rUK run by UKATA or fellow regional TA organisations
5. Events with TA content run by STAA members.
6. EATA announcements/events
7. Membership reminders for STAA/EATA/UKATA

2) Retweets

The STAA will retweet the following

- a) UKATA
- b) EATA
- c) Other regional TA associations
- d) Scottish orientated therapeutic information & events.
- e) High quality information of use to STAA members and TA practitioners.

3) Following

The STAA will follow other Twitter feeds that deliver consistently high quality TA information or Scottish orientated information of use to Scottish TA trainees or practitioners. No more than 50 feeds should be followed.